

# Writing an artist statement

*Here are some tips and prompts to help you write your artist statement.*

## What to talk about in your artist statement

- Why do you make your artwork?
  - What inspires and motivates you?
- How do you make your artwork?
  - What tools, materials, and techniques do you use?
- What does your art mean to you?
  - Connect the artwork to its meaning and your inspiration.

## Try to use these approaches when writing your statement

- keep it short
- grab the reader's interest with the first sentence
- introduce the artist's personality and enthusiasm
- give a hint about the *why* of the artwork
- use the first person (I, me, mine — this is not a strict rule, but it does seem to help the artist write a more straightforward, readable statement)

## Some questions to think about when writing your statement

- What keeps you coming back to the studio, day after day?
- What's the best way someone has responded to your artwork (comment in a guest book, at an exhibit, etc.)
- What questions are you asked most frequently about your work?
- What's your artist story? (as opposed to your biography and CV)
- Who is your art for?