

Craig Dreeszen, Ph.D.

Connecting nonprofit and public agencies with communities through planning, teaching, and research.

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Craig Dreeszen, Ph.D., directs Dreeszen & Associates, a consulting firm in Northampton, Massachusetts, and teaches for the Arts Extension Service, University of Massachusetts Amherst. Dr. Dreeszen provides planning, evaluation, teaching, facilitation, and research for nonprofits, foundations, and public agencies. He is an educator, consultant, and writer who works nationally with arts and other community organizations to provide organizational development and strategic planning, creative economic and cultural planning, and program evaluation.

Craig Dreeszen earned his Ph.D. in planning and his M.ED. in organizational development at the University of Massachusetts Amherst. He is author of books, articles, and courses. Dreeszen directed the Arts Extension Service at the University of Massachusetts for twelve years.

EXPERIENCE

Director, Dreeszen & Associates 2002–present.

Provides strategic planning, cultural and creative economic planning, program evaluation, and research.

Director, Arts Extension Service and Lifelong Learning Programs, University of Massachusetts Amherst 1998–2002. Directed national and local adult education programs.

Director, Arts Extension Service University of Massachusetts Amherst 1990-98.

Directed the national nonprofit arts service, publishing, and professional education organization.

Education Coordinator, Arts Extension Service University of Massachusetts Amherst 1984-90.

Designed, administered and taught a national continuing professional education program.

Manager of Extension Services, Ontario Crafts Council Toronto, Ontario 1981-83. Designed and directed an outreach system for regional craft organizations and guilds.

Owner and wood craftsman, The Otter Workshop, Eton Rugby, Ontario, 1971-80.

EDUCATION

Doctor of Philosophy, Regional Planning, 1994. University of Massachusetts Amherst, Department of Regional Planning. Conducted the first national study of the impact of community cultural planning.

Master of Education, Organizational Development, 1990. University of Massachusetts Amherst, School of Education. Created the national Peer Advising Training Program.

Bachelor of Arts, English and Educational Psychology, 1970. University of Nebraska Lincoln.

CONSULTING EXPERTISE

- **Strategic planning** – capacity building for 60 nonprofit and public agencies with strategic planning
- **Organizational development** – procedural and structural solutions for nonprofit organizations
- **Program evaluation** – evaluation of 20 major programs and partnerships
- **Community cultural planning** – author, national authority, and planning consultant for 48 plans
- **Creative economic development planning** – planning consultant for 7 municipal and regional plans
- **Collaborative planning** – innovated the Learning Partnerships planning conference and workbook
- **Professional continuing education** – design of 20 classroom and online courses and workshops
- **Distance education design** – develop online university courses and workshops
- **Policy formulation** – advise federal and state agencies on policies including community arts development, capacity building, arts education, and cultural planning
- **Conference and meeting planning** – facilitation and written proceedings